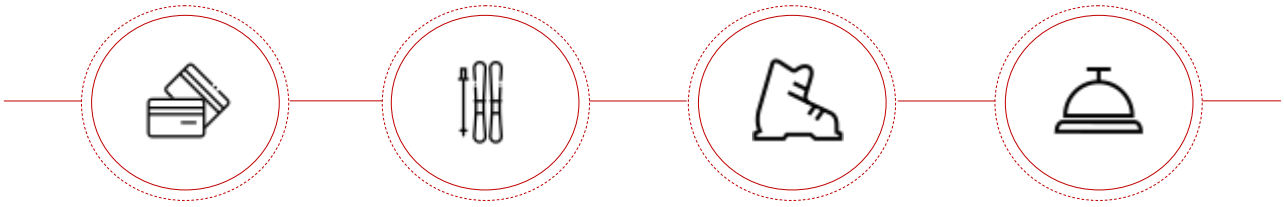
A1 CLUB DISCOUNT PROGRAMME OFFERS PROVIDED BY PAMPOROVO AD TO A1 BULGARIA EAD CLUB MEMBERS WINTER SEASON 2026/2027

Pamporovo AD offers preferential terms and discounts to customers of A1 Bulgaria EAD who hold an A1 Club number when purchasing selected goods and services in the Pamporovo resort. To receive the discounts, customers must present their A1 Club number as proof of their entitlement to these benefits as A1 Club members. This offer comes into effect at the start of the 2026/2027 winter season.

DISCOUNT BENEFITS



8% discount on lift passes

8% discount on ski services

8% discount on ski packages

25% discount on accommodation

PROGRAMME DETAILS

8% discount on lift passes for 3 days or more

The 8% discount applies to the purchase of lift passes valid for 3 days or more at the following ticket offices:
Ski Centre 1 – Tourist Centre, at the bottom station of Lift No. 1, Pamporovo resort;
Ski Centre 2 – Malina, opposite the Pamporovo AD ski rental shop;
Ski Centre 2 – Malina, at the bottom station of the new six-seater Lift No. 5, Pamporovo resort;
Ski Centre 3 – Studenets, at the bottom station of Lift No. 2, Pamporovo resort;
Ski Centre 4 – Stoykite, at the bottom station of Lift No. 6, Stoykite village;
Ski Centre 5 – Mechi Chal, Chepelare, at the bottom station of the lift;
Ticket office at Hotel Perelik, Pamporovo resort.

8% discount on ski or snowboard services

The discount applies to the following services:

- Ski or snowboard equipment rental:
- Ski set – skis, poles and boots;
- Snowboard set – snowboard and boots;
- Ski or snowboard school – private lessons or group lessons;
- Children's ski kindergarten – half-day or full-day.

The 8% discount on equipment rental applies at Pamporovo AD rental shops located at:

- Ski Centre 1 – Tourist Centre;
- Ski Centre 2 – Malina;
- Ski Centre 3 – Studenets.

8% discount on ski or snowboard packages for 3 days or more

The discount applies to the following packages:

- Full ski or snowboard package – group lessons, equipment and lift pass;
- Basic ski or snowboard package – equipment and lift pass.

Packages can be purchased at the following ticket offices:

- Ski Centre 1 – Tourist Centre, at the bottom station of Lift No. 1, Pamporovo resort;
- Ski Centre 2 – Malina, opposite the Pamporovo AD ski rental shop;
- Ski Centre 2 – Malina, at the bottom station of the new six-seater Lift No. 5, Pamporovo resort;
- Ski Centre 3 – Studenets, at the bottom station of Lift No. 2, Pamporovo resort;
- Ticket office at Hotel Perelik, Pamporovo resort.

Important: Ski and snowboard lessons start at Ski Centre 2 – Malina, where the Pamporovo AD ski school is based. Equipment can be collected from Pamporovo AD rental shops located at:

- Ski Centre 1 – Tourist Centre;
- Ski Centre 2 – Malina;
- Ski Centre 3 – Studenets;

25% discount on hotel accommodation

The 25% discount is available for reservations made through the Reservations Department by calling 0700 17 702 or by emailing reservations@pamporovo.me, upon presentation of an A1 Club number.

GENERAL TERMS AND CONDITIONS FOR USING THE DISCOUNTS

- This offer comes into effect at the start of the winter season and applies to the official 2026/2027 winter price lists displayed at the ticket offices selling lift passes and ski services/packages in Pamporovo resort and the Mechi Chal ski area (Chepelare), or at the reception desks of the hotels participating in the programme.
- The discounts do not apply during promotional or early booking periods, or to the purchase of tickets, seasonal ski passes and family packages. They are not valid for purchases made through the online shop at www.pamporovo.me.
- The programme cannot be combined with other discounts or other customer loyalty programmes.
- Each A1 Club programme participant receives their own unique code (club number) to access a web-based application, which is used to verify the code's validity and the number of times it has been used to obtain a discount.
- The 8% discount on lift passes is valid for the Pamporovo ski area or the Mechi Chal ski area for passes of 3 days or more. Each A1 Club participant may use this 8% discount no more than 3 times during one winter season, for up to 3 lift passes each time the discount code is used.
- The 8% discount on the purchase of ski/snowboard services and/or packages is valid for the Pamporovo ski area only.
- Ticket office opening hours during the winter season: daily from 08:30 to 16:30, with no days off.
- Pamporovo AD ski rental shop opening hours: daily from 08:30 to 17:00, with no days off.
- The 25% hotel accommodation discount is applied when the guest presents their own unique A1-issued code (A1 Club number) at the hotel reception. The discount applies to the room in which the code holder is registered as the main guest. Any additional rooms linked to the reservation are charged at the official rates applicable for the relevant period. The discount does not apply during the New Year holiday period when a special package offer with an all-inclusive package price is in effect. Additional services used during the stay are not eligible for a discount. The discount does not apply to online reservations.